

Cultural Festivals

Announcing the National Festival with unique high quality arts experiences since 1994

May 21, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

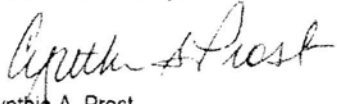
Dear Chairman Martin:

I am writing to convey to you the impact that our local CBS radio stations – Y98-FM and KEZK – have had on our organization and the greater community we serve. For the past 15 years, we have been fortunate to have these stations as partners to help us promote our free community events – the Saint Louis Art Fair, the St. Louis Jazz & Heritage Festival, and the Big Read, a literary festival that promotes authors and celebrates literacy.

The growth and success of our non profit arts organization is a direct result of support from all segments of our community, but key to that success is the public awareness that is generated by the partnership between our organization, the radio stations and the community we all serve. Our annual audience for our events has grown to over 200,000 and our volunteer corps now totals 1500 people annually.

We credit KEZK-FM and Y98-FM for donating airtime to get the word out – they are a valuable resource to us and to their listeners.

Yours most sincerely,



Cynthia A. Prost
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